

KDKA-TV

ONE GATEWAY CENTER, . PITTSBURGH PA 15222

KDKA-TV

AND

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35698	AGENCY (OR SERVICE)		ACTING AS AGENT FOR	129563	ADVERTISER (OR AGENCY AND ADVERTISER)		<div>Cancellation Notice</div> <div>Required</div> <div>Announcement 28 days</div> <div>prior notice</div>
NAME	BUYING TIME			PEOPLE FOR PEDUTO			
AND	650 Massachusetts Ave NW Ste 210			200 N Highland Ave			
ADDRESS	Washington	DC	20001-3796		Pittsburgh	PA 15206-3054	
	USA				USA		
CONTACT				PRODUCT PEOPLE FOR PEDUTO 4/30-5/6			
LOCAL SALESPERSON	Brian Butz		AGENCY EST. NO.	PRODUCT CODE 1310			
		2738					
NATIONAL SALESPERSON							
BROADCAST SCHEDULE STARTING 04/30/13 AND ENDING 05/06/13 NO. WEEKS: 1							

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
ALL RATES ARE NON PRE EMPTIBLE. PAID FOR BY PEOPLE FOR PEDUTO. MARK INVOICE PAID, PROOF OF PERFORMANCE AND PUT IN PUBLIC FILE.										
1	02222..	8	07:00A	09:00A	30S	04/30/13-05/03/13	THE EARLY SHOW	8	225.00	1800.00
2	M	2	07:00A	09:00A	30S	05/06/13-05/06/13	THE EARLY SHOW	2	250.00	500.00
3	0111..0	3	04:30A	05:00A	30S	04/30/13-05/02/13	THIS MORNING 430-5AM	3	60.00	180.00
4	M	1	04:30A	05:00A	30S	05/06/13-05/06/13	THIS MORNING 430-5AM	1	60.00	60.00
5	01111..	4	09:00A	09:30A	30S	04/30/13-05/03/13	PITTSBURGH LIVE	4	180.00	720.00
6	M	1	09:00A	09:30A	30S	05/06/13-05/06/13	PITTSBURGH LIVE	1	180.00	180.00
7	M	1	09:30A	09:57A	30S	05/06/13-05/06/13	PITTSBURGH LIVE	1	180.00	180.00
8	00101..	2	09:30A	09:57A	30S	05/01/13-05/03/13	PITTSBURGH LIVE	2	180.00	360.00
9	01110..	3	09:58A	10:57A	30S	04/30/13-05/02/13	LET'S MAKE A DEAL	3	235.00	705.00
10	M	1	09:58A	10:57A	30S	05/06/13-05/06/13	LET'S MAKE A DEAL	1	235.00	235.00
11	00111..	3	10:58A	11:58A	30S	05/01/13-05/03/13	PRICE IS RIGHT	3	450.00	1350.00
12	01111..	4	11:58A	12:30P	30S	04/30/13-05/03/13	NOON NEWS	4	450.00	1800.00
13	M	1	11:58A	12:30P	30S	05/06/13-05/06/13	NOON NEWS	1	520.00	520.00
14	01101..	3	12:30P	02:00P	30S	04/30/13-05/03/13	CBS SOAPS 1230-2P	3	270.00	810.00

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

ACCEPTED BY AGENCY

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			FROM	TO						
15	M	1	12:30P	02:00P	30S	05/06/13-05/06/13	CBS SOAPS 1230-2P	1	270.00	270.00
16	01011..	3	02:58P	03:58P	30S	04/30/13-05/03/13	DR. PHIL	3	360.00	1080.00
17	01111..	4	04:00P	04:30P	30S	04/30/13-05/03/13	4-430PM NEWS	4	540.00	2160.00
18	M	1	04:00P	04:30P	30S	05/06/13-05/06/13	4-430PM NEWS	1	585.00	585.00
19	01111..	4	04:30P	05:00P	30S	04/30/13-05/03/13	430-5PM NEWS	4	540.00	2160.00
20	M	1	04:30P	05:00P	30S	05/06/13-05/06/13	430-5PM NEWS	1	585.00	585.00
21	M	1	05:00P	05:30P	30S	05/06/13-05/06/13	5-530PM NEWS	1	700.00	700.00
22	01111..	4	05:00P	05:30P	30S	04/30/13-05/03/13	5-530PM NEWS	4	700.00	2800.00
23	M	1	05:30P	06:00P	30S	05/06/13-05/06/13	530-6PM NEWS	1	700.00	700.00
24	01111..	4	05:30P	06:00P	30S	04/30/13-05/03/13	530-6PM NEWS	4	700.00	2800.00
25	01111..	4	05:58P	06:30P	30S	04/30/13-05/03/13	M-F 6PM NEWS	4	800.00	3200.00
26	M	1	05:58P	06:30P	30S	05/06/13-05/06/13	M-F 6PM NEWS	1	800.00	800.00
27	M	1	06:30P	07:00P	30S	05/06/13-05/06/13	M-F 630PM NEWS	1	800.00	800.00
28	01011..	3	06:30P	07:00P	30S	04/30/13-05/03/13	M-F 630PM NEWS	3	800.00	2400.00
29	Sa	1	07:00P	07:30P	30S	05/04/13-05/04/13	SAT 7PM NEWS	1	405.00	405.00

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CONTRACT NO. REV.

1201-59839-1

DATE PRINTED

04/29/13

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			FROM	TO						
30	Su	1	10:00P	11:00P	30S	05/05/13-05/05/13	THE MENTALIST	1	1800.00	1800.00
31	0011000	2	11:00P	11:35P	30S	05/01/13-05/02/13	11PM NEWS	2	1400.00	2800.00
32	Su	1	11:00P	11:35P	30S	05/05/13-05/05/13	11PM NEWS	1	1300.00	1300.00
33	01010..	2	11:35P	12:37A	30S	04/30/13-05/02/13	11:35P-12:37A - LETTERMAN	2	335.00	670.00
34	01110..	3	12:35A	01:37A	30S	04/30/13-05/02/13	THE LATE LATE SHOW W/CRAIG	3	145.00	435.00
35	M	1	12:35A	01:37A	30S	05/06/13-05/06/13	THE LATE LATE SHOW W/CRAIG	1	145.00	145.00
36	Sa	1	05:58A	07:58A	30S	05/04/13-05/04/13	SAT. MORN. LOCAL NEWS	1	160.00	160.00
37	Sa	1	07:58A	10:00A	30S	05/04/13-05/04/13	SAT.CBS MORNING NEWS	1	180.00	180.00
38	Sa	1	07:30P	07:57P	30S	05/04/13-05/04/13	THE INSIDER	1	185.00	185.00
39	Sa	1	12:35A	01:35A	30S	05/04/13-05/04/13	CRIMINAL MINDS	1	180.00	180.00
40	Su	1	11:35P	12:05A	30S	05/05/13-05/05/13	#1 COCHRAN SUNDAY SPORTS	1	405.00	405.00
Total Contract:								86		39105.00
Billing Summary										
Qtr 2-13						Apr	May	Jun	Total	
						.00	39105.00	.00	39105.00	
GRAND TOTAL									39105.00	

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